



Superstition Fire & Medical District

Phone (480) 982-4440 ~ www.sfmd.az.gov

Administration Office
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Apache Junction, AZ 85119
Fax (480) 982-0183

Regional Training Center
3700 East 16th Avenue
Apache Junction, AZ 85119
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Fleet & Facilities Services
1455 East 18th Avenue
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Fax (480) 983-7443



PRESS RELEASE

Temporary Override Thank You
November 10, 2016

Dear Voters & Taxpayers,

On behalf of the Superstition Fire & Medical District (SFMD) and the Superstition Firefighters Association of Local 2260, I would like to extend my sincerest THANK YOU for supporting our temporary Override initiative. As I've indicated before, revenue generated by this temporary override will be used to maintain and replace major capital items including: fire trucks, ambulances, radios, computers and protective gear for firefighters. This funding was desperately needed as our capital reserves were projected to run out in just two to three fiscal years.

Two months ago we embarked on an aggressive educational campaign across our fire district. Our goal was to take the facts directly to the taxpayer so they had the information required to make an informed decision on November 8 – and we did just that! Over an eight week period we hosted or attended no less than 43 meetings, forums and speaking engagements. We took the issues to you, and you listened. For that we are immensely grateful.

We understand you work hard for your money, and many in our community are on fixed incomes. We know the thought of handing over even one more cent to a government agency can be a distressing notion for some. We also understand you expect the absolute best from your local fire and medical service. We are steadfastly committed to providing you just that.

You may have heard me say this before, but providing quality fire and medical services doesn't come cheap. Delivering emergency services in the 21st century is an expensive endeavor and therefore I believe it's my responsibility to at least provide you – the taxpayer – the absolute best bang for your buck. With the Superstition Fire & Medical District, you're getting an industry leader who genuinely cares about you, your family and your property. We're an organization second to none and you will not find a more effective and efficient level of government.

Our cardiac arrest survival rate of 34% rivals the best Fire/EMS systems in the nation. In contrast to the national average of 12%, the men and woman of the SFMD literally work miracles! In addition to saving lives, last year we saved an estimated \$1.38 million in property because our response system enables us to respond quickly and effectively. We accomplished these things all the while demand for our services steadily climbed. More specifically, our call volume increased 23% in just five years. Finally, our residents clearly appreciate what we do, as was reflected in our Customer Satisfaction Rating of 96%.

Doing what we do (and doing it well) requires us to invest in the best equipment, training and people in the industry. Once we've done those things, we have to maintain it all, and that can be costly. The voter-approved override will enable us to maintain the status quo. The money will be used to continue a responsible and prudent replacement schedule for life-saving equipment. It will ensure you continue to



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be the recipient of the highest quality fire and medical services anywhere and it will be used to keep our residents, community, and my firefighters safe. And for that, I thank you again.

Fire Chief Paul Bourgeois

For more information about the Superstition Fire & Medical District, visit our website at www.sfmd.az.gov, or contact us at (480) 982-4440. *Like us on Facebook @sfmd.az.gov and follow us on Twitter @sfmd_az_gov*